

# THE DOMAIN LANDSCAPE IN THE AGE OF AI

2026 Global ccTLD Trends & The Surge of Digital Infrastructure Infographic

## GLOBAL OVERVIEW & CORE METRICS

**386.9 Million**

Total Registered Domains (+6.2% YoY)

**62,000**

Average New Registrations Per Day

**173.5 Million**

Combined .com & .net Ecosystem

Market Indicator	Current Volume (2026 Projections)	Year-over-Year Growth & Market Share
Total TLD Registrations	386.9 Million	+6.2% Annual Growth across all extensions
ccTLD (Country Code) Ecosystem	135.1 Million	Captures 35% of the global domain market
.com & .net Dominance	173.5 Million	Steady +2.6% growth, maintaining legacy authority



## THE EXPONENTIAL RISE OF .AI

### The Fastest-Growing ccTLD in Domain History

Skyrocketing from a mere **60,000** registrations in 2022, .ai has exploded tenfold to surpass **600,000+** active domains by the close of 2025. According to the CSC 2026 Trend Report, 28 out of every 100 newly launched technology startups now claim a .ai extension as their primary digital identity.

**10x Growth**

Net Increase Over 3 Years

**28%**

Tech Startup Adoption Rate for .ai




## REGIONAL SPOTLIGHT: TURKEY'S LIBERALIZED .TR MARKET

Driven by the introduction of document-free registration via TRABİS, the Turkish country code ecosystem reached **1.3 Million** active domains by December 2025, breaking down as follows:

Extension	Total Registrations	Market Share (%)	Strategic Positioning & Asset Value
.com.tr	988,743	76.0%	The undisputed standard for commercial trust and high-converting local SEO.
.tr (Yalin / Naked)	180,062	13.8%	Premium, ultra-short corporate identity providing instant brand authority.
Others (.net.tr, .org.tr, etc.)	131,195	10.2%	Dedicated infrastructure for institutional and community niches.

## STRATEGIC CCTLD REBRANDING & GLOBAL USE CASES

ccTLD	Sovereign Origin	Modern Industry Meaning	Prominent Global Adopters
 .io	British Indian Ocean Territory	Tech Startups, Developer Hubs, SaaS Platforms	Notion, GitHub, Itch.io
 .ai	Anguilla	Artificial Intelligence, Machine Learning, DeepTech	ChatGPT, Perplexity, Stability AI
 .tv	Tuvalu	Live Streaming, Digital Media, Entertainment Networks	Twitch, Justin.tv
 .gg	Guernsey	Gaming, Esports, Interactive Communities	Discord (wumpus.gg), Esports Teams

## GLOBAL DOMAIN STRATEGY BLUEPRINT FOR BRANDS

Target Objective	Recommended Extension	Core Value Proposition & SEO Rationale
Capturing the Turkish E-Commerce Market	.com.tr	Establishes native customer trust and localized organic search alignment.
High-Authority Turkish Corporate Presence	.tr	Snappy, memorable, modern alternative to crowded legacy registries.
Global Tech or AI Brand Launch	.ai / .io	Signals immediate cutting-edge sector competence to international investors.

Infographic metrics compiled by the **Atak Domain Intelligence Team**, utilizing primary data from the Verisign DNIB Q4 2025, TRABiS December 2025, and CSC 2026 Trend Reports.

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